

# KASHAN ZAFAR

The SEO Expert



## About Me

As an SEO Expert, I've worked with clients across various industries, developing tailored strategies that boost online presence and drive measurable results. My experience spans both startups and established companies, consistently delivering improved rankings, increased traffic, and long-term growth.

## Contact

+923116958304

kashanzafarseo@gmail.com

P/O Mehmood Kot City District  
Kot Addu

## Skills

- On Page SEO
- Technical SEO
- SEO Content Writing
- Web Content Writing
- Website Speed Optimization
- WordPress Expert

## Language

English

Urdu/Hindi

Punjabi

100%

100%

75%

## Experience

### SEO Services

#### APK Website

- Worked with the APK EMD Website
- Manage website design, content, and on-page SEO, website speed optimization

### SEO Content Writing

#### Photo Enhancer App Website

- Developed high-quality, SEO-focused content to engage audiences and meet search engine standards
- Aligned content with keywords to boost visibility and organic reach.

### Technical SEO

#### Job Websites

- Enhanced a job website for mobile responsiveness, providing a seamless user experience across devices.
- Optimized site loading times to improve usability and boost SEO

## Education

### Quaid-i-Azam University

M.Sc. - Computer Science

2015 - 2017

### Punjab University Lahore

BS in Digital Marketing

2018 - 2020

## Portfolio Website

<https://kashanzafar.com/>